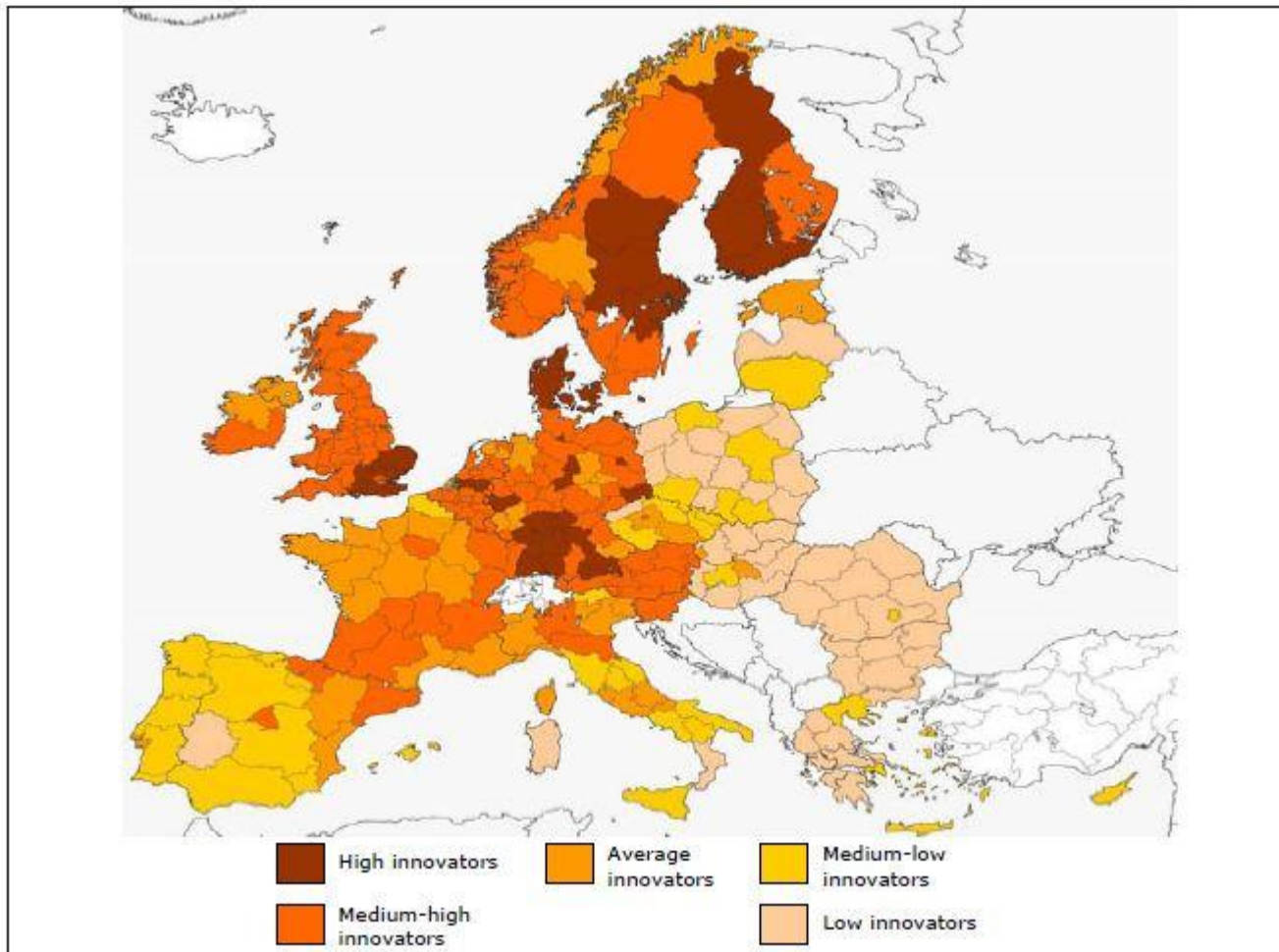


Smart Specialisation: Enabling ICT to drive innovation in the EU regions

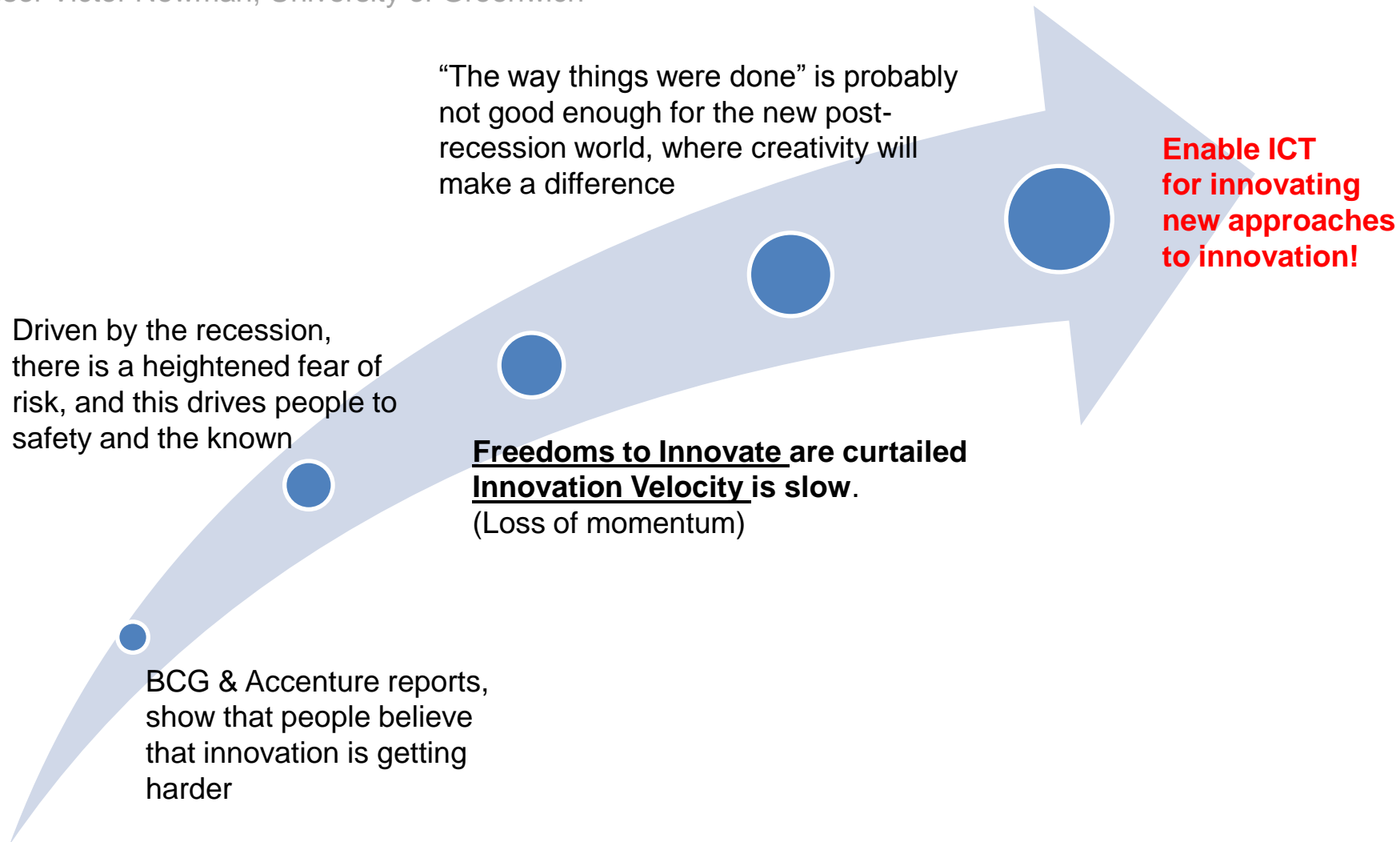


European Regional Innovation Performance (2009)



We must learn how to innovate new approaches to innovation!

Professor Victor Newman, University of Greenwich



Open Innovation and Collaborative Values

(Moving from the individual to the team)

- We have to move to open innovation models and build new collaborative value information systems:
 - ✓ Utilise the influence of social networks and capitalise the power of crowdsourcing to construct collaborative alliance networks with complementary strengths.
 - ✓ Enable mobile technology (telematics, telecoms, mobile apps) to connect the right people together.
 - ✓ Use the internet to encourage the participation of many and constantly enhance the open environment inviting those that can.

Innovative technology can enable new business models

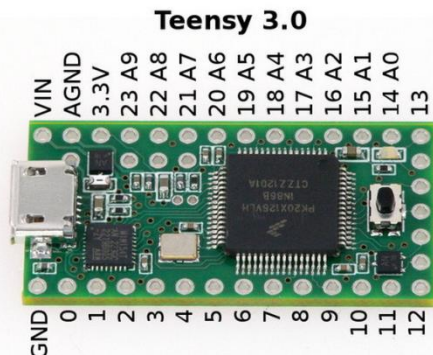
- “Crowd funding” in the US is a model of open innovation and collaborative funding.
- Internet users (not funds) support new value projects and ideas.

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Teensy 3.0 - 32 bit ARM Cortex-M4, usable in Arduino and C

by Paul Stoffregen

Home Updates 3 Backers 1,261 Comments 54 Sherwood, OR Technology



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Teensy 3.0, an affordable 32 bit ARM Cortex-M4 board, for development in Arduino or C/C++.

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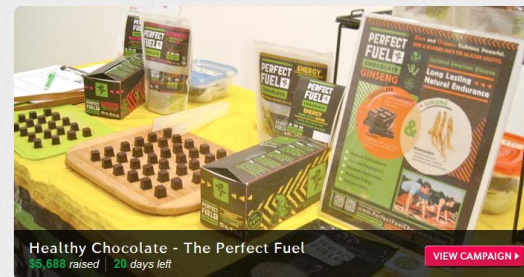
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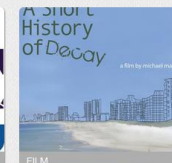
Final Countdown



StopMonsanto Film Project



Uwingu-A New Way to Food Film Project

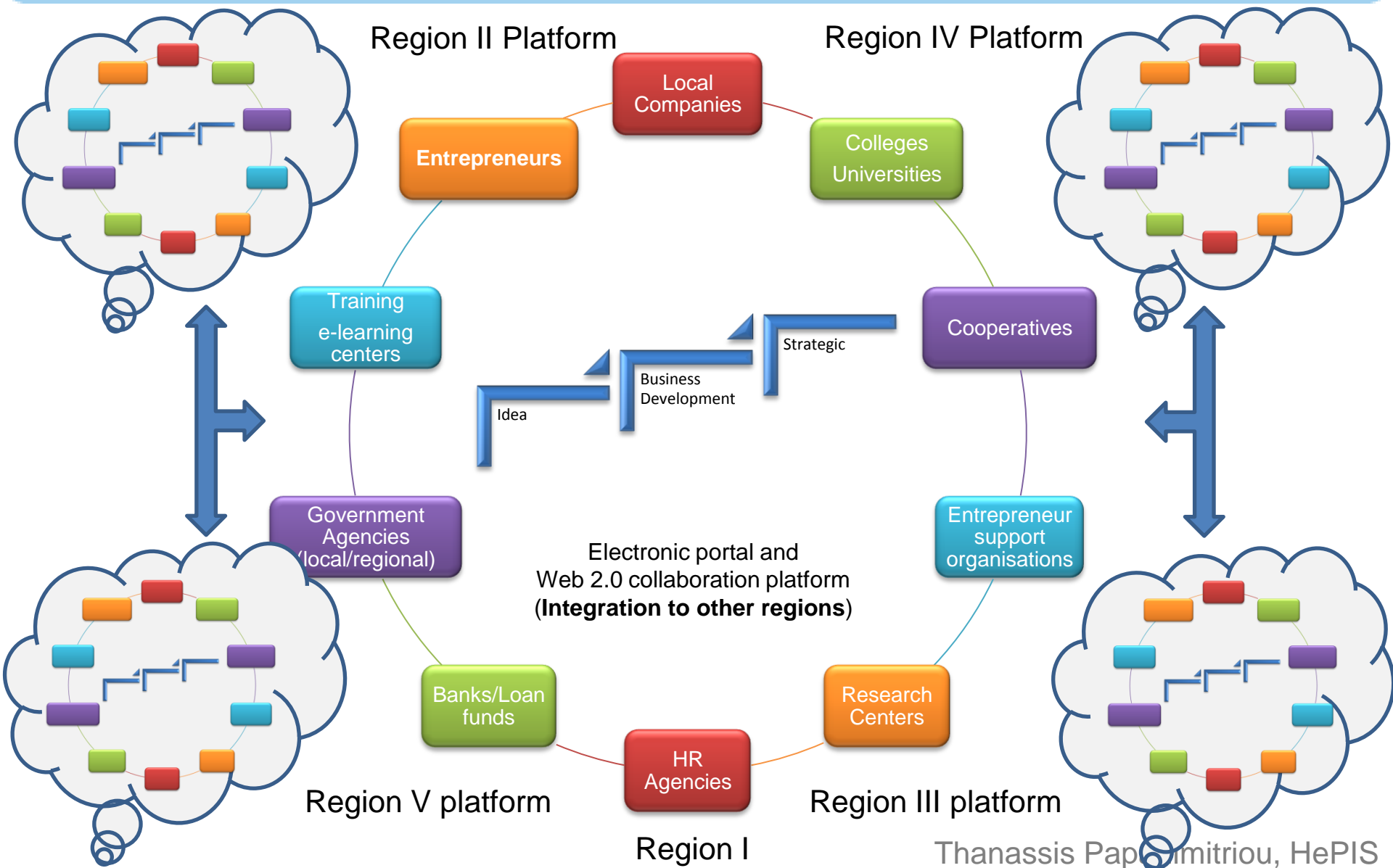


A Short History of Decay



Zo ToBi's Debut Record, Record House

Regional Innovation Platform



- To integrate all regional entrepreneurial networks into a single platform, we need four critical sub-networks:
 - ✓ **The Innovation Network**: who is bringing innovation into the region, who is sharing that innovation with others, and who are the people that entrepreneurs respect as sources of innovation.
 - ✓ **The Collaboration Network**: this identifies who has been collaborating with whom.
 - ✓ **The Sharing Network**: who has been mentoring others and sharing information or resources.
 - ✓ **The Policy Network**: this identifies the people who are likely to be the most influential in policy issues regarding entrepreneur support.

- To support the integration of regional entrepreneurial networks, we need on every end the following ICT support systems and actions:
 - ✓ Innovation databases: Analyse information from entrepreneurs about strengths, weaknesses, opportunities and threats.
 - ✓ E-Learning: setup trainings for entrepreneurs.
 - ✓ Adequate Communication: Establish reliable systems to support communication between partners and services and reduce bureaucracy.
 - ✓ Social Collaboration networks: Implement an uninterrupted flow of information and enhance collaboration between parties.
 - ✓ Integration databases: Store and share new ideas, know-how and best practices among different regions and countries.
 - ✓ Listen to the feedback, learn and improve the systems continuously.



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