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Honorary Secretary, CEPIS Vice-President, HePIS

Organized by



CEPIS Strategy 2010-2013



Strategic Objectives

- 1. Skills
- 2. Professionalism
- 3. Education & Research
- 4. Green ICT
- 5. Women in ICT
- 6. Member Relationships & Communication

CEPIS Strategic objective 4: Green ICT





"Through active **member engagement**, the purpose is to understand the breadth of this topic area, and agree on **a common area of interest** for **CEPIS** Member Societies, where **CEPIS** can bring relevant and common communications to the relevant **European Institutions**"

Green ICT Taskforce



Established in March 2010 the members of the Taskforce are:













HePIS



NGI,VRI



VDE





Green ICT Taskforce Main Goals



Products

GREENIT

Mobilizing ICT products
end users in order to
change habits and to
ensure that they purchase
Green ICT devices

Professionals



Ensuring that the ICT professionals have the required knowledge to handle the Green ICT issues and are capable to design Green solutions

Organisations



Awarding organisations that adopt and apply Green ICT.

Pan European- Green ICT Survey



Target Audience: ICT professionals

Scope: Test the validity of CEPIS draft position paper

Questionnaire distributed in 3.000 ICT Professionals

Number of Respondents: 342

Method: Survey Monkey Online Questionnaire

Number of Questions: 33

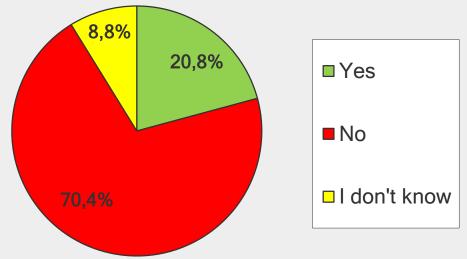
Purpose:

•A pan-European snapshot of how ICT Managers in different countries implement energy efficient methods in their organisations.

•Guide CEPIS on Green ICT Policy Adoption in Europe



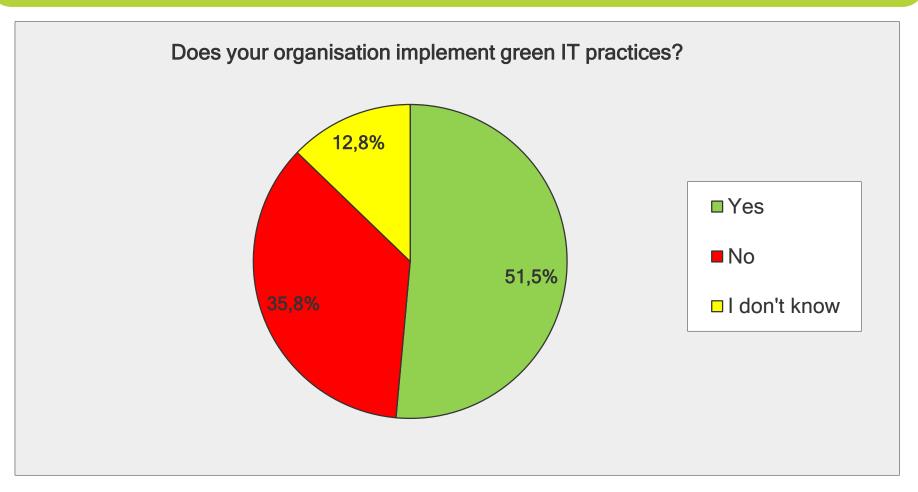
Is there an energy manager/ officer for your organisation?



The **energy manager** is responsible for:

- Implementation of the Green ICT practices and services
- Meeting the company's climate targets
- Reduction of electricity costs

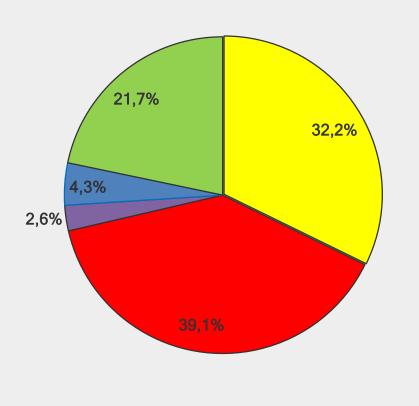






In your opinion why are green IT practices not implemented in your

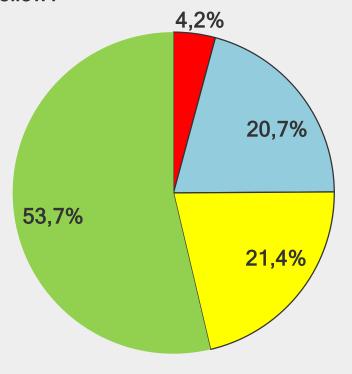
organisation?



- No pressure from organisation management/customers
- No official legislation enforcing green IT practices
- Competitors not doing anything either
- No agreement on ICT policy between IT department and end-users
- Employees lack the appropriate knowledge/training

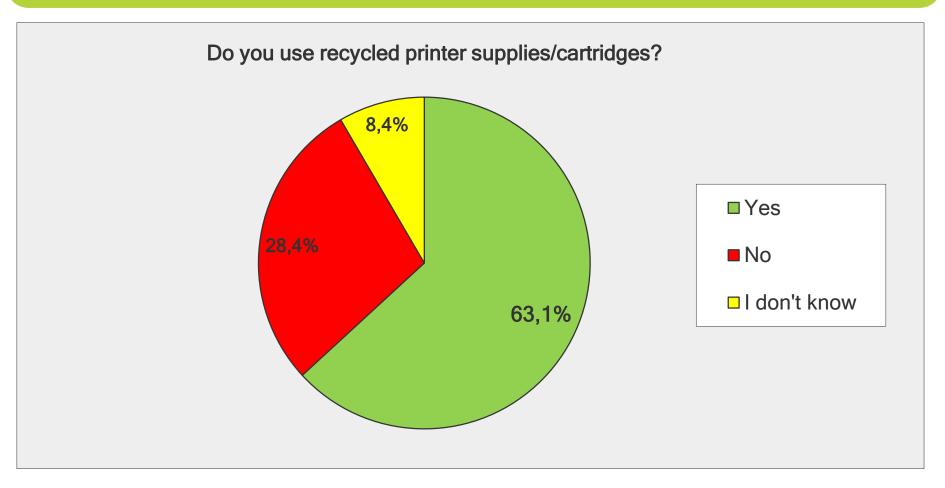


When you remove old computers from usage, what procedures does your organisation follow?



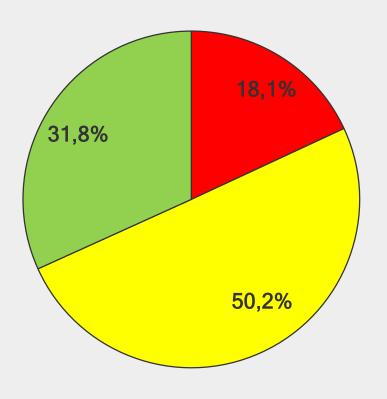
- We throw it away with the normal waste
- We store it until we decide what we will do
- We donate it to organizations with charitable status
- We arrange for it to be collected by an electronics recycling company







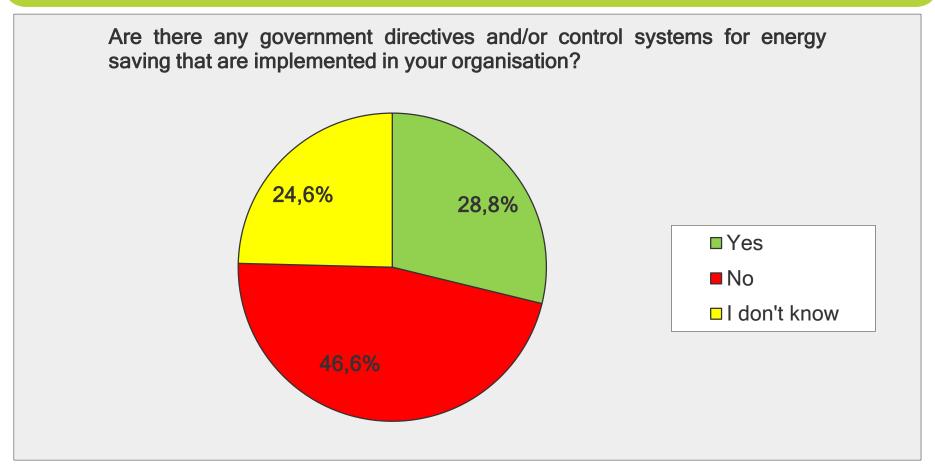
When you dispose of a used ink cartridge or toner, what procedures does your organisation follow?



■ We throw it away with the normal waste

- We return it for a small fee to a company that recycles printer accessories
- We return it to the manufacturer company which has a system of waste collection

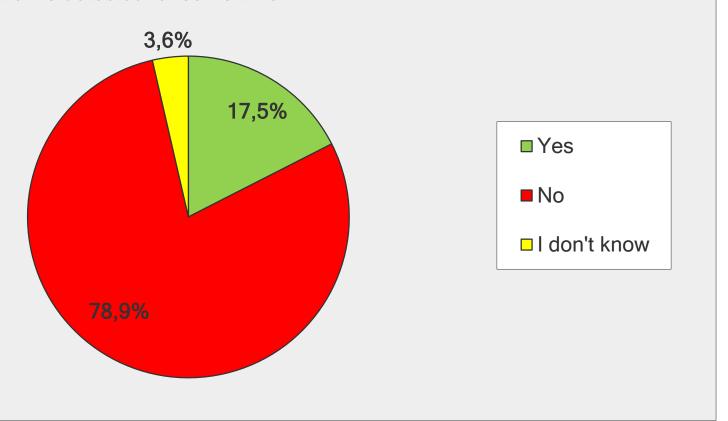




Over a third of organisations in Europe do not implement green IT practices, the most prominent reason being that there is no official legislation in their countries enforcing green IT practices

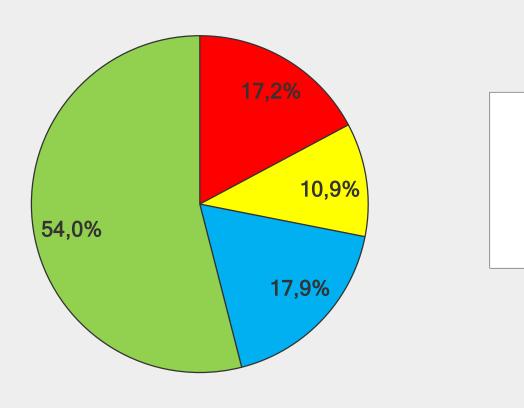


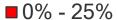
Is there a system that automatically switches off the lights in rooms where no motion is detected for some time?





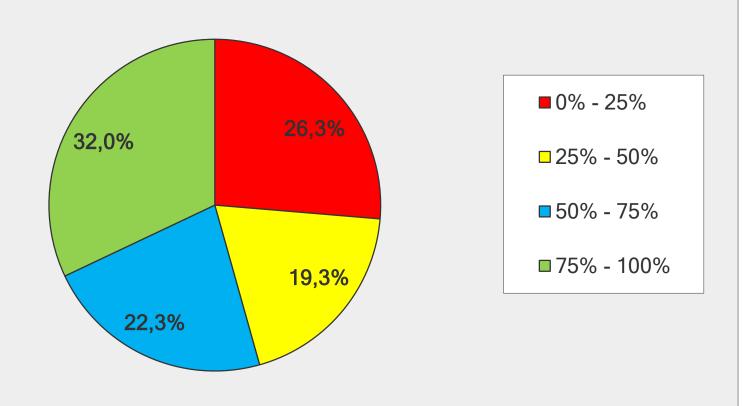
What is the percentage of printers that are connected to LAN and shared with other users?





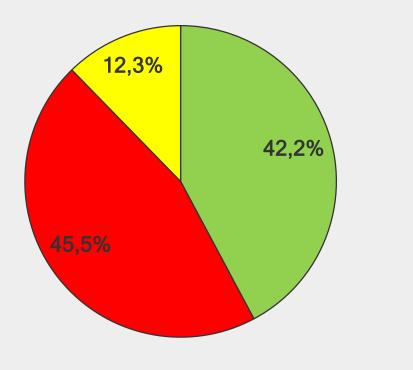


What is the percentage of printers which can print double-sided documents?



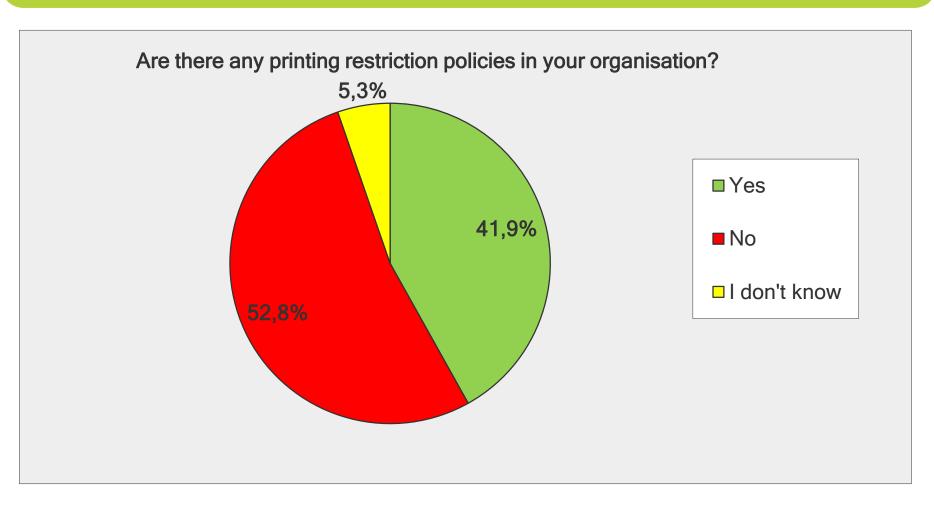


Do printers that are capable of double-sided document printing, have double-sided printing as the default option?

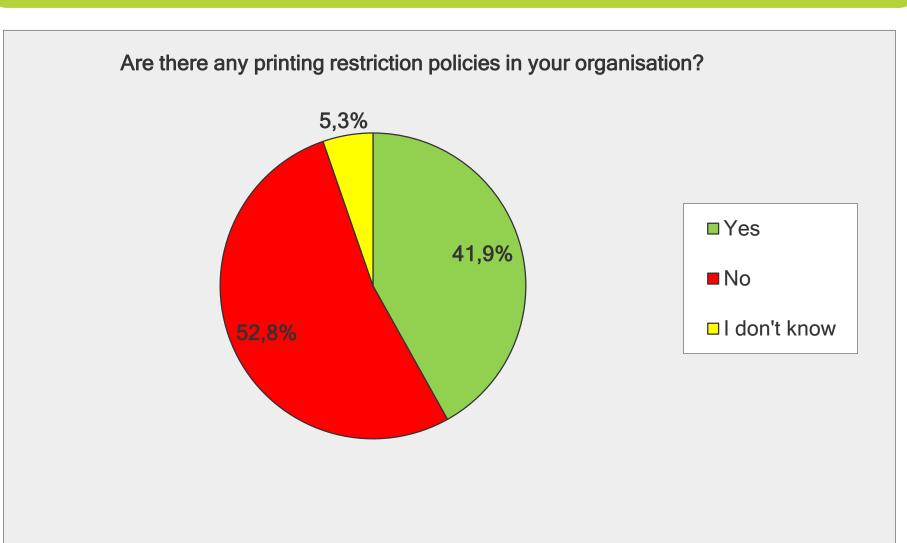




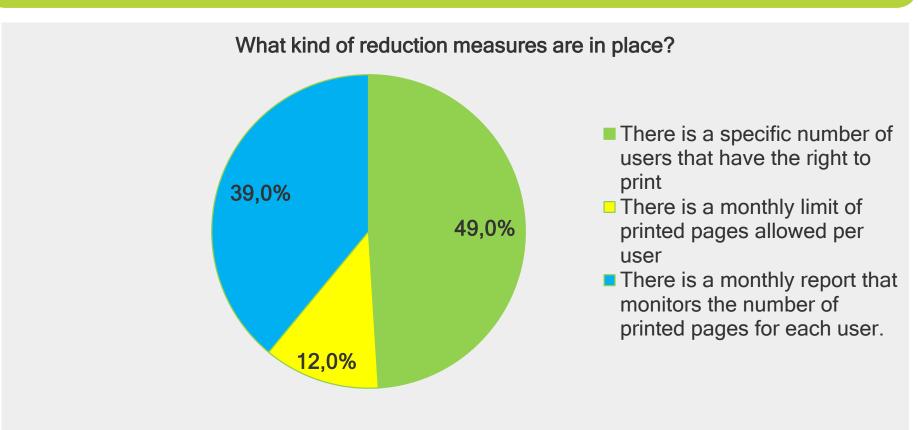






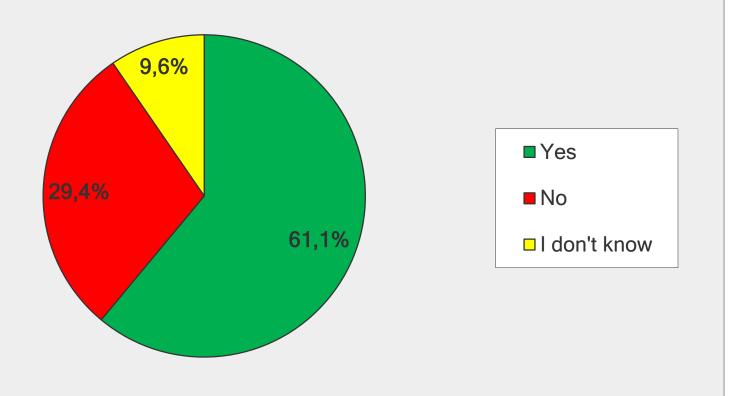






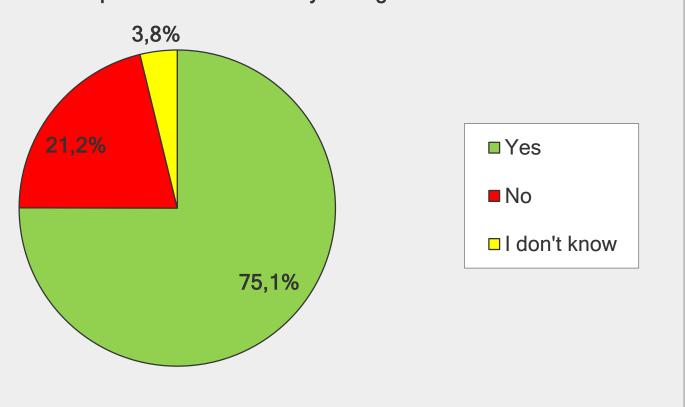


Do you ever consider that a device's high levels of energy consumption should be the reason for replacing the equipment you already use?



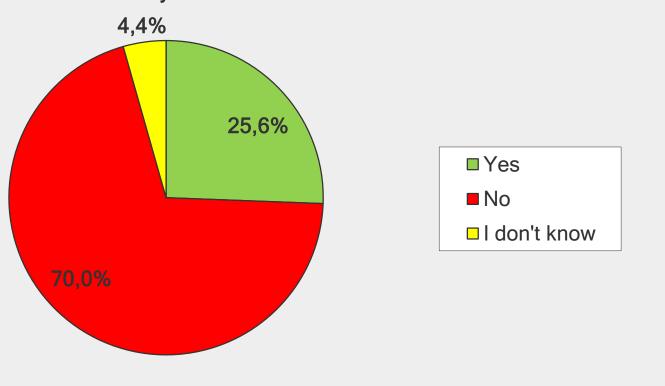


Monitors and computers can automatically turn themselves off after a period of inactivity. Has this option been enabled in your organisation?



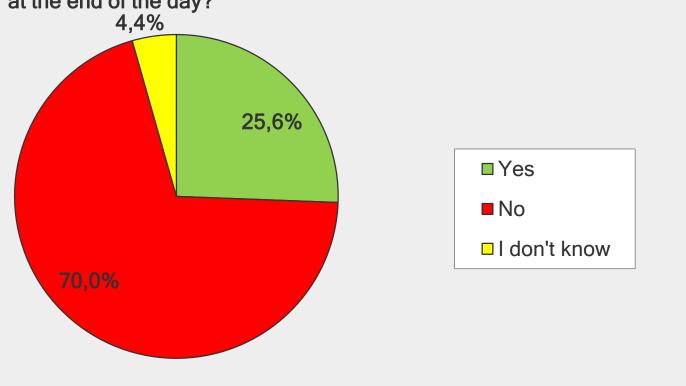


Is there a system in your company that checks if the employees turn off their computers, printers, monitors and any other equipment when they leave their desks at the end of the day?

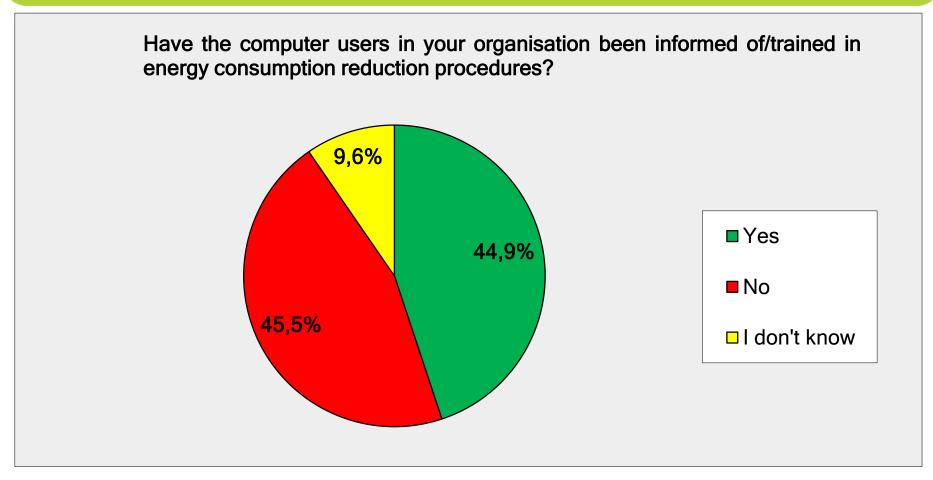




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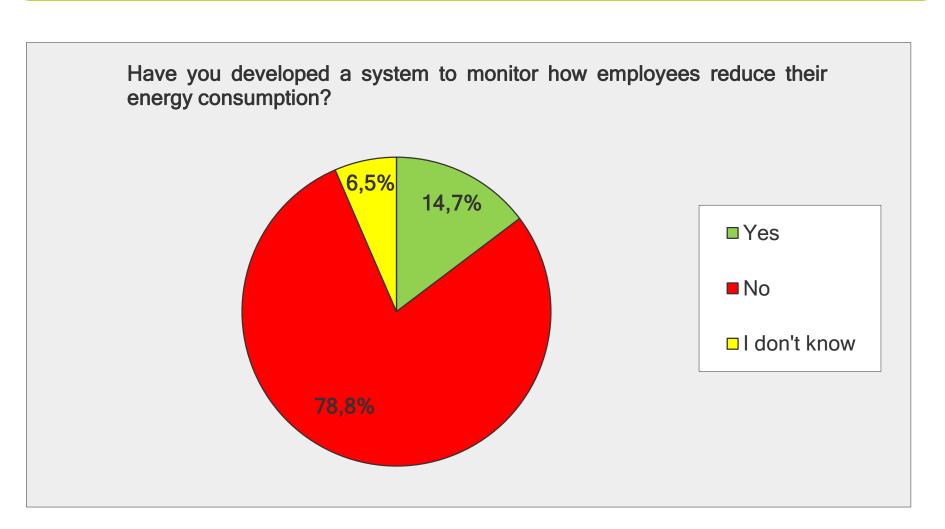






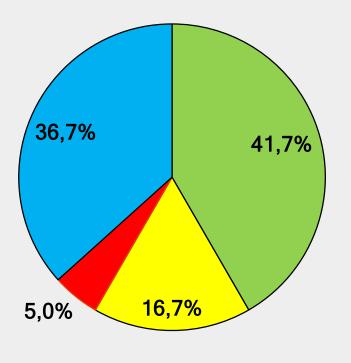
Less than 50% of employees is aware of energy consumption procedures





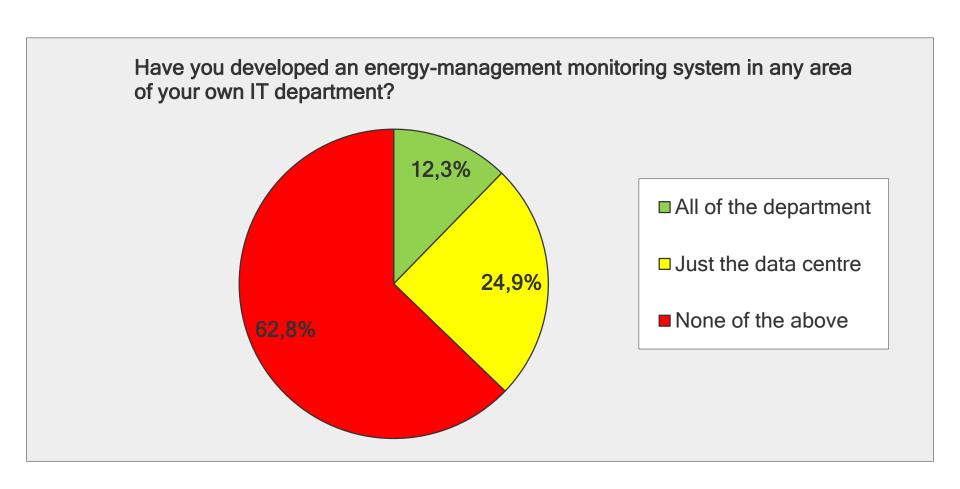


What are the results of monitoring employees' energy consumption?

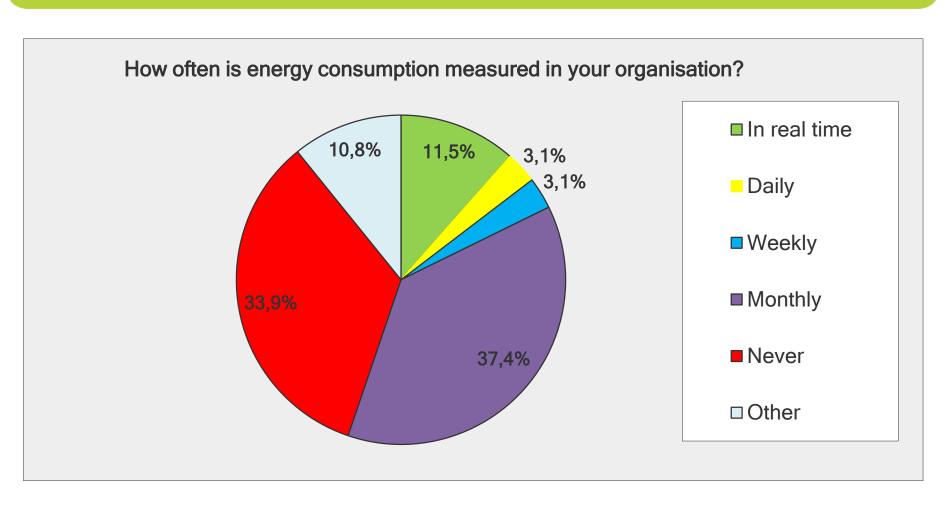


- The consumption of energy was reduced after 3 months
- □ The consumption of energy remained at the same level
- The consumption of energy increased
- I don't know



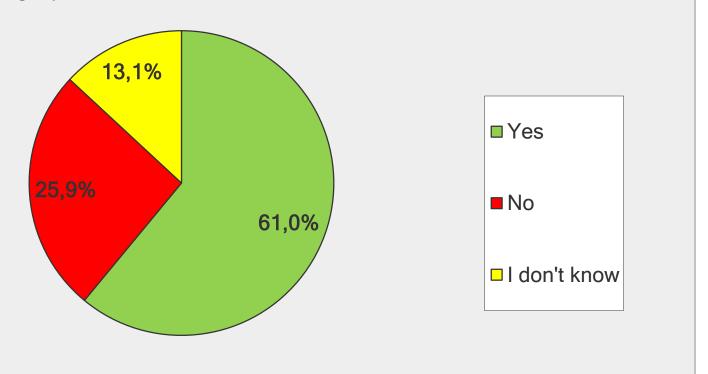




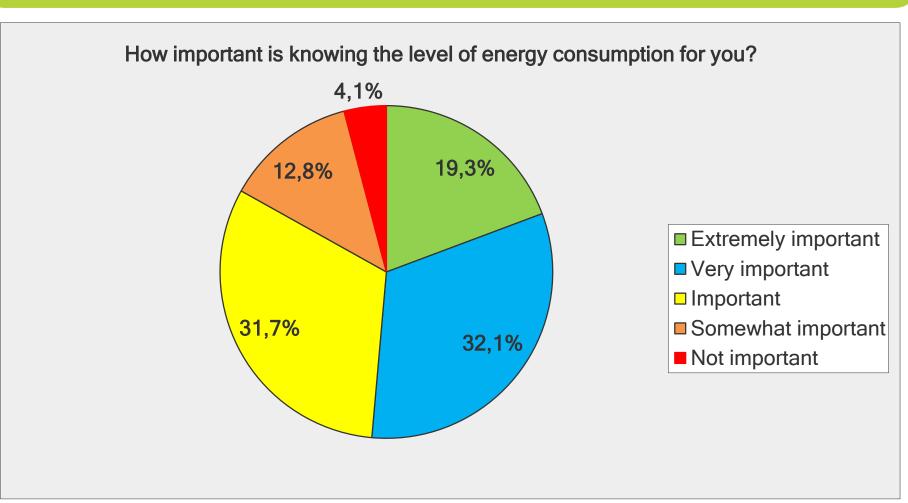




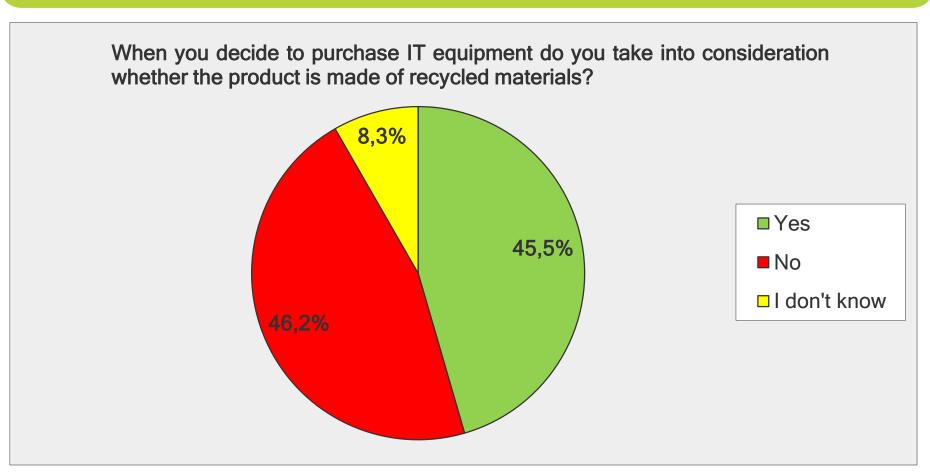
For many people the product's energy consumption is one of the factors considered when making purchase decisions. Do you take this into account when making a purchase?



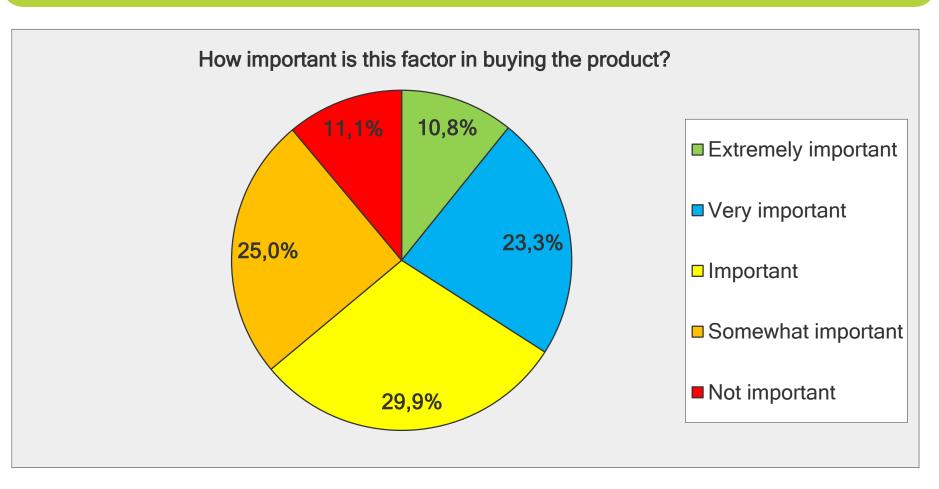






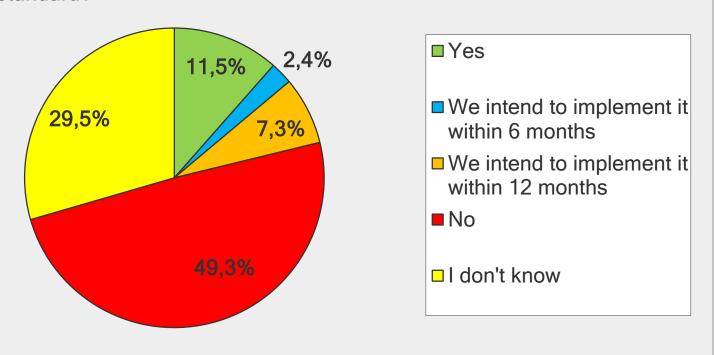






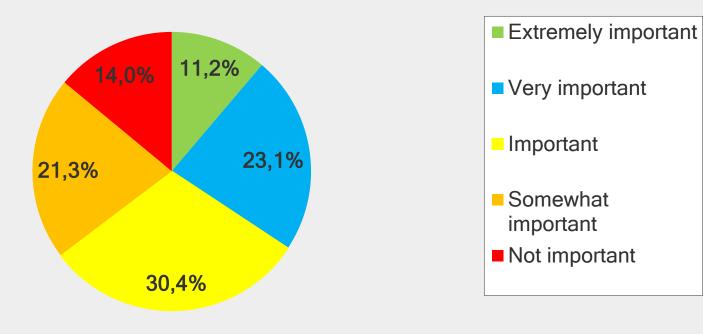


The ISO 14001 quality certificate shows when a process meets official green practice requirements. Does your organisation implement the ISO 14001 standard?





The Green Certificate is a tradable commodity proving that certain electricity is generated using renewable energy sources. How important is the Green Certificate for choosing the best supplier?



Suggestions



We need:

- ➤ To **position** Green ICT issues as key to the agenda of both the European Commission and the European Institutions and to participate in all relevant initiatives and events
- ➤ To **ensure** that ICT professionals have the required knowledge to handle the Green ICT issues and are capable of designing solutions and operating systems in accordance to the Green ICT rules
- ➤ To **mobilize** ICT products end users in order to change habits and to ensure that they purchase and use ICT devices which are compatible with Green criteria and, in a way, more friendly to the environment

Suggestions



- ➤ To **encourage** the awarding of enterprises or organizations that adopt and apply Green ICT and to **motivate** the ones that have not considered the importance of IT yet
- ➤ To **promote** the good practices on Green ICT by adopting a Green ICT certification
- ➤ To **enhance** the engagement of the Government and decision makers for the dissemination of the Green ICT practices



Thank you!