

Ανακαλύπτοντας Επιχειρηματικές Ευκαιρίες στο Online Περιβάλλον

Γιώργος Γκριτζάλας



Hello!

I'm @gritzalas!

_OX
://getonlineweek.eu

Random Facebook Acquisitions

Domain name: \$200K
FriendFeed: \$47.5M
Instagram: \$1B
WhatsApp: \$19B
Oculus VR: \$2B



You are one in a million



But there is a but...



THE OTHER SIDE

And there is the other
side

Frozen Yogurt * Delicious * Healthy



'90s: Websites.
'00s: Social Media.
'10s: Applications.

Google Slaps Greek Sites With Penalties

Mar 24, 2014 at 8:46am ET by [Barry Schwartz](#)

Share 195 Tweet 417 g+1 123 LinkedIn Share 101 Buffer

It [appears](#) that Google has taken action on spammers, potentially link spammers, in Greece recently.

Matt Cutts, Google's head of search spam, responded on [Twitter](#) to a webmaster noticing that many websites in Greece received penalties. Matt responded saying "ah, you noticed the action in Greece?"

Here is Matt's tweet:



Matt Cutts ✓
@mattcutts

Follow

[@realpoison](#) ah, you noticed the action in Greece?

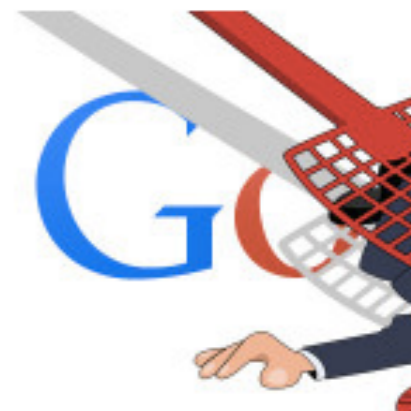
9:28 AM - 24 Mar 2014

6 RETWEETS 9 FAVORITES



Or... SEO.

Or selling olive oil.





USELESS DAILY
The Facts And Trivia Newsletter!

A newsletter!


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What we've learned?

- The market is huge.
- Google ads DO pay.
- And affiliations.
- People use Tumblr, StumbleUpon, pinterest, reddit.
- And greeks do it better.

What is Scooby Doo's first real name?



Scooby-Doo, the American animated cartoon franchise, was created for Hanna-Barbera Productions by writers Joe Ruby and Ken Spears in 1969.

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FILED UNDER: [MOVIES](#) | TAGGED WITH: [HANNA-BARBERA PRODUCTIONS](#), [REAL NAME](#), [SCOOBERT](#), [SCOOBY DOO](#)

The smallest type of deer is as tall as a ruler



The world's smallest deer, called 'Pudu' and are two endangered subspecies of South American deer from the genus 'Pudu'.

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FILED UNDER: [ANIMALS](#) | TAGGED WITH: [DEER](#), [PUDU](#), [SMALLEST](#)



So should we all start a
blog?

Market Needs

- UX/UI Designers
- Big Data Analysts
- Mobile App Developers
(push/geolocation)
- Responsive Design
(downwards/upwards)
- Security (Cloud)



Google Global Market Finder

Your business	Search terms
Select your location: <input type="text" value="Greece"/>	Keyword(s): <input type="text" value="χειροποίητα κοσμήματα"/> Enter one keyword per line
Select your language: <input type="text" value="Greek"/>	
<input type="button" value="Find opportunity"/>	

Geographic distribution

Location	Opportunity	Local Monthly Searches	Average CPC	Competition
+ Romania		3,010	€0.09	
+ France		860	€0.31	
+ Greece		590	€0.17	
+ Lithuania		210	€0.07	
+ Netherlands		590	€0.59	
+ United Kingdom		590	€0.69	
+ Sweden		320	€0.55	
+ Hungary		110	€0.12	
+ Poland		170	€0.32	
+ Denmark		170	€0.72	

And market needs...

<http://translate.google.com/globalmarketfinder/>



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HANGOVER
MEDIA

Ποιοι είμαστε;

Τι κάνουμε;

Τι χρησιμοποιούμε;

Οι συνεργάτες μας

Ξεκινά ένα project

ΚΑΛΩΣ ΗΛΘΕΣ ΣΤΗ HANGOVER MEDIA!

Το πρώτο και μεγαλύτερο online δίκτυο youth marketing στην Ελλάδα.

ΤΟ ΔΙΚΤΥΟ ▾

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for jobs.

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Θενκ γιου! :-)